



## AppFinity WebStore

***A Fully Customizable Web Ordering System with Web Site Integration ... For Less!***

**The WebStore Web Ordering System** is the latest addition to AppFinity Software's ever-expanding menu of online shopping solutions. WebStore is a fully customizable Web-based ordering system that enables you to maximize your revenue opportunities while minimizing ongoing costs to maintain your site.

If your business typically processes a significant volume of daily transactions and you are not yet enjoying all the benefits of a truly affordable online shopping solution, then the time to act could be now!

WebStore is unique in that it maintains the exact look and feel of your existing Web site while making it quick and easy for your customers to make purchases online and even track the status of their shipment.

Better yet, if you currently use one of the more popular accounting solutions to help run your business, we can likely integrate WebStore to your accounting system so you can enjoy a complete e-commerce-enabled business solution with all the information you need to stay on top of your inventory and order fulfillment. Plus, your customers can access their Invoices and statement online.

Now, you can take full advantage of a customer-friendly shopping cart system that will dramatically increase your sales potential and expand your customer base.

### **Leverage Your Existing Web Site and Save Time and Money**

With WebStore, you don't have to make a single change to your current Web site. During the implementation process, AppFinity's technical support specialists will remotely integrate WebStore with your existing web site information, company logo, banner and graphics. Before you know it, you will be reaping all the benefits of a fully customizable online shopping cart that has the exact same look and feel that you have come to know so well.

### **Product Maintenance**

To ensure that you always get the most out of your WebStore system, AppFinity's Product Maintenance program provides ongoing support for the life of the product. AppFinity takes care of all the details – installation, updates, changes and more. With our Professional Service, you don't need to worry about your online store.

To view an online demo and to discover all the benefits that you get from the **AppFinity WebStore** system, please call 805.494.5191 or email [info@chsoft.com](mailto:info@chsoft.com).

## **AppFinity WebStore Features & Benefits**

### **Convenient Shopping**

**WebStore** enables you to display products by category, class or product line so that your customers can easily locate them. You can display an image of the product, its original sales price and the current discounted sales price. When customers click on the product name, they can see more detailed information as well as view a larger image of the product.

There are also sections that highlight the products that are currently on sale, as well as new products in the store.

### **Order Tracking**

Each sales transaction has a tracking number. Your customers can use this reference number to inquire about the status of their order.

### **View Shopping Cart**

Customers can review the contents of the shopping cart prior to checkout. **WebStore** displays the products purchased, quantity, unit sales price and the total price. Shoppers can update the quantity of products bought or simply delete them from the cart.

**Your Company Logo**







HOME SHOPPING ON SALE NEW PRODUCT MY ACCOUNT NEWS CONTACT US ABOUT US

Account Login My Cart: \$0.00(contains 0items) View Cart Checkout Search

**PRODUCT CATEGORY** 1 | 2 | Next >>

View by  
 Product Category  
 Product Class  
 Product Line

Bookcases & Storage  
 Chairmat, Carpet  
 Chair  
 Desktop Computer  
 Phone, Projector  
 Table, Desk

	<b>\$295.00 On Sale NEW</b> <u>Aero A1 Conference Chair</u> Aero A1 chair features an ...		<b>\$395.00 NEW</b> <u>Aero E1 Executive Tile Chair</u> Aero E1 chair features an ...
	<b>\$100.00 NEW</b> <u>Bookcase 4 shelves 12\"</u> 30\"		<b>\$189.00</b> <u>Office Chair - Swivel Grey</u>
	<b>\$599.00 On Sale</b> <u>Office Chair - Swivel Grey 4 Units</u>		<b>\$3,000.00</b> <u>8' Walnut Conference Table</u> Oval walnut conference ta ...

## Shopping Screen

### Create New Account

The **My Account** screen enables new customers to register and create their own accounts. Each customer account contains basic personal information, email address, password, shipping and billing addresses. An account is necessary for processing orders. This information is stored in your database.

### Checkout

Shoppers have the option to use MasterCard, VISA or other major credit cards. A **Remark** field enables shoppers to write instructions regarding a transaction, if necessary. Once the order is submitted, a confirmation is displayed on-screen. This will show the details of the order, freight charge, sales tax and the order total amount charged to the credit card. Shoppers will receive the confirmation from email and it will include the order detail information.

### Perform Transaction Queries

Customers who are registered in the **WebStore** system can perform transaction queries and make changes to their personal information under the **My Account** screen. Customers can access their orders either by product or by order number, and change their desired billing and shipping addresses.

The **My Account** screen also enables customers to re-print sales invoices and view transaction summaries such as: total number of orders placed, total amount of purchases and outstanding balance. If **WebStore Link** (optional) is installed, and it is integrated with **AccountMate** or **SAP Business One**, users can access their invoices and statements. **QuickBooks Premier** users can request a special version of a totally integrated AppFinity WebStore.

Please email us: [info@chsoft.com](mailto:info@chsoft.com) for a free consultation about **Web Ordering Systems – the AppFinity WebStore**.